



Pranjal Singh

Content Developer
Graphic Designer

How to reach me:



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[pranjalsingh24](#)



Address:

Bengaluru, India

Online Portfolios



Website

Dpicso

[Link](#)



Freepik Profile

dpicso7.

[Link](#)



Dribbble Profile

dpicso

[Link](#)



Behance Profile

dpicso

[Link](#)



Youtube Profile

DPicso

[Link](#)



Instagram Profile

DPicso

[Link](#)

Personal Profile

Every brand has stories to tell—stories that will not only engage, inform, surprise, delight, and impact their audience, but that will also deliver on measurable business goals. And I am the conduit between brand and consumer.

Educational Training

Vellore Institute of Technology , Vellore

B.Tech in Computer Science and Engineering

- Enrolled since July. 2014 to May 2018
- Taking up specialization courses in data science to broaden skill set
- Scored **8.1 CGPA**

Projects and clients

Amazon India (2022)

Social media branding

[Link](#)

Unacademy (2021)

Branding for K12 course

[Link](#)

Petzzing (2019)

Redefine pet interactions and bring together pet lovers across the globe android app

[Link](#)

Career Summary

Sr. Graphic Designer

Fello

June 2022 to Sept 2023

Creation of brand language, campaigns , videos and Animation.

- The 2nd prototype of the product was designed under my preview along with Liquid Ink, post which the company raised a seed funding of USD 4 Million.

Content Editor and designer

Cropin

Oct 2020 to April 2022

The entire process of defining requirements, visualizing and creating assts. Enhancing my skills in field of agtech and designing assets for it.

Graphic Designer and Content Creator

Cure.fit

Nov 2019 to Aug 2020

- Strategically design and develop the content (Illustrations, cards, posters, infographics, etc.) for the Learning & Development team.
- Video editing, interactive designing
- Animation

CEO and Founder

Gofoddie , DPicso

Jul. 2017 to Aug 2018

Delivering food ingredients in measured amount, fresh and ready to be cooked with recipe card and video.

Professional Skills

Branding:

Illustration, Graphic design, SM visuals

Animation and video editing

Marketing

Social Media management

UI/UX | Webdesign

Character References

Kartik Dua

Product Manager, Fello
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Cell: 9855665553

Ricky

Marketing Lead, Fello
Cell: 7014786229

Citra Patel

HR Manager, Fello
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